

+ Cilcain Shop Questionnaire Results

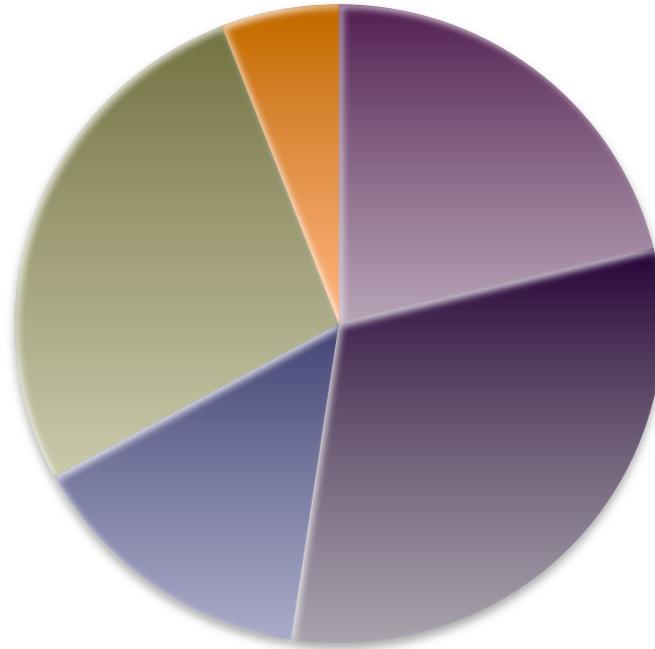
Background

- Following the village meeting on 26th January, it was decided to generate a questionnaire to determine the feasibility of a new shop. The questionnaire was distributed online via the save our shop Facebook page and in print to local residents and via local community groups. The questionnaire received a total of 52 online participants and 118 print participants. The majority of the participants were Cilcain residents (88%).

Summary

- The questionnaire results demonstrated interesting findings. The results give a good indication that a village shop would be supported by local people and some products and services are more popular than others. Whilst quality and product choice are important, convenience and affordability are key.

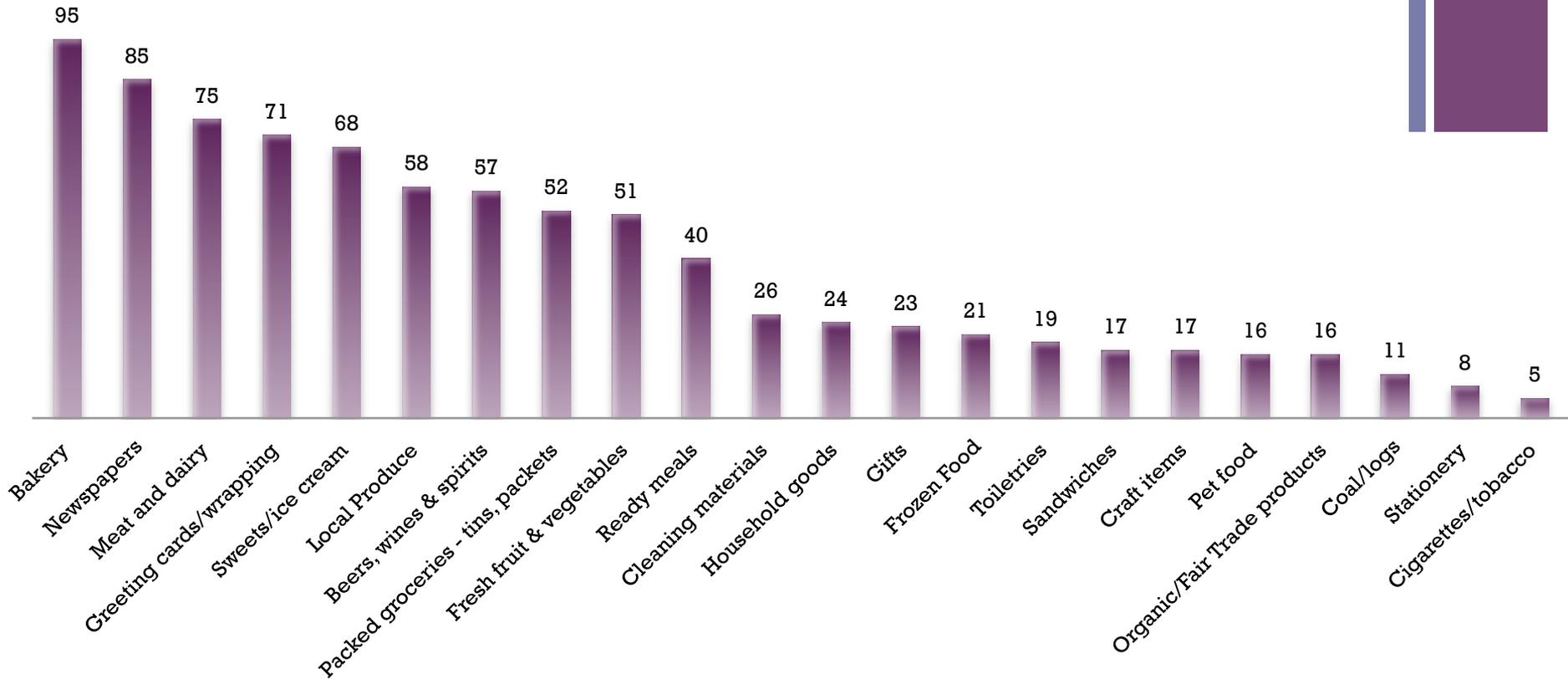
+ Q1. If a new village shop was opened in Cilcain would you or any member of your household use it?



- Daily
- 2-3 times a week
- Once a week
- Once a fortnight
- Occasionally
- Not at all

Comment: Majority of respondents would use the new shop on a regular basis. None of the respondents would not use a new village shop.

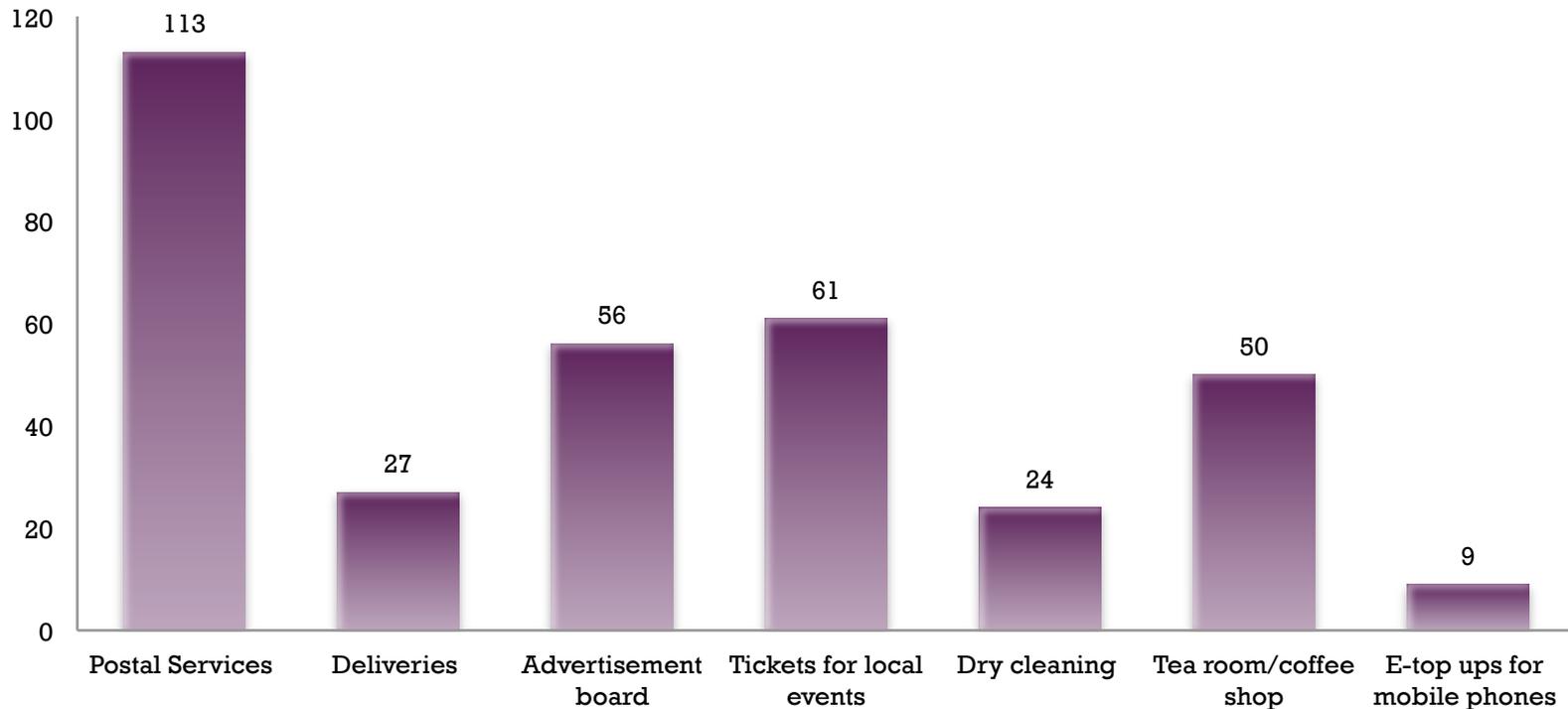
+ 2. What products would you be most likely to buy?



Additional product requests included – Thai meals, homemade cake, gluten free products, firelighters, dog poo bags & treats, cooked meals, local eggs, tea & coffee, soup and basics like flour and sugar.

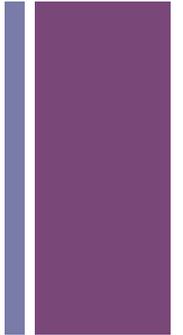
Comment: As expected, the most popular items are bakery products, newspapers and meat and dairy.

+ Q3. What services would you be most likely to use?



Additional Service Requests – Lottery, home delivery, parcel drop off and collection & bread orders.

+ 4. At what time of day would you be most likely to use the shop (please tick as many as you like)?

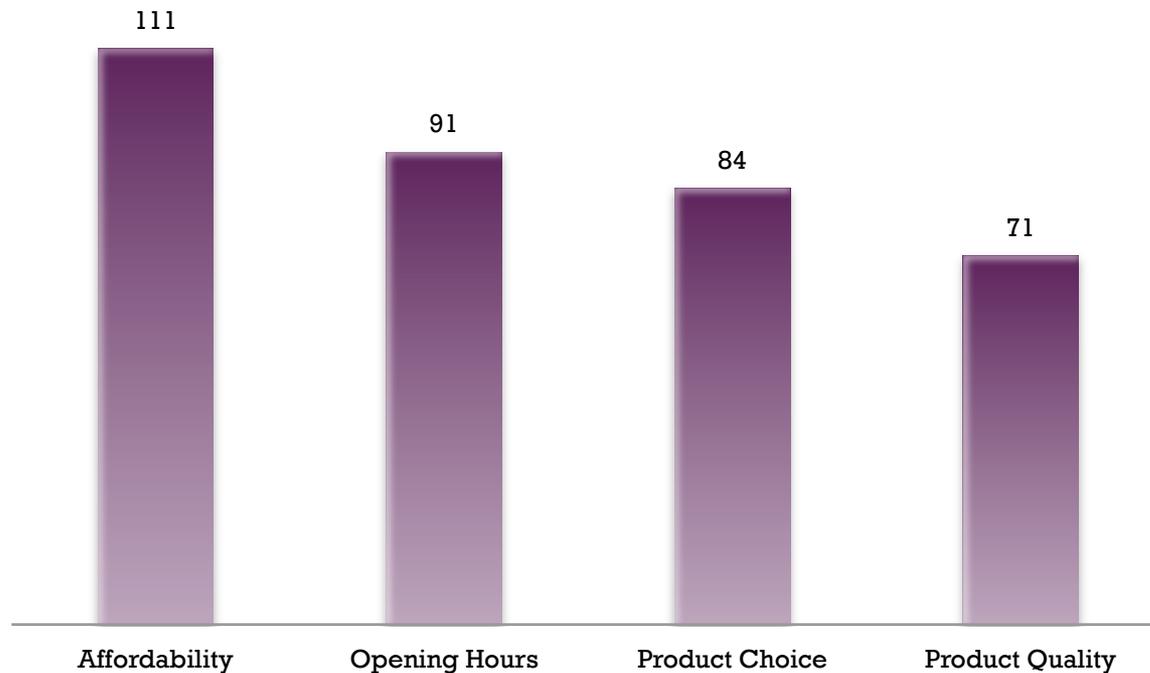


	Before 8am	8am – 12noon	12noon – 2pm	2pm–6pm	After 6pm
Mon - Fri	14	69	25	46	27
Saturday	4	85	25	22	7
Sunday	2	71	28	17	2

Comment: The most popular times were in the morning (8am-12noon). The results suggest the demand for a shop is less before 8am and after 6pm.



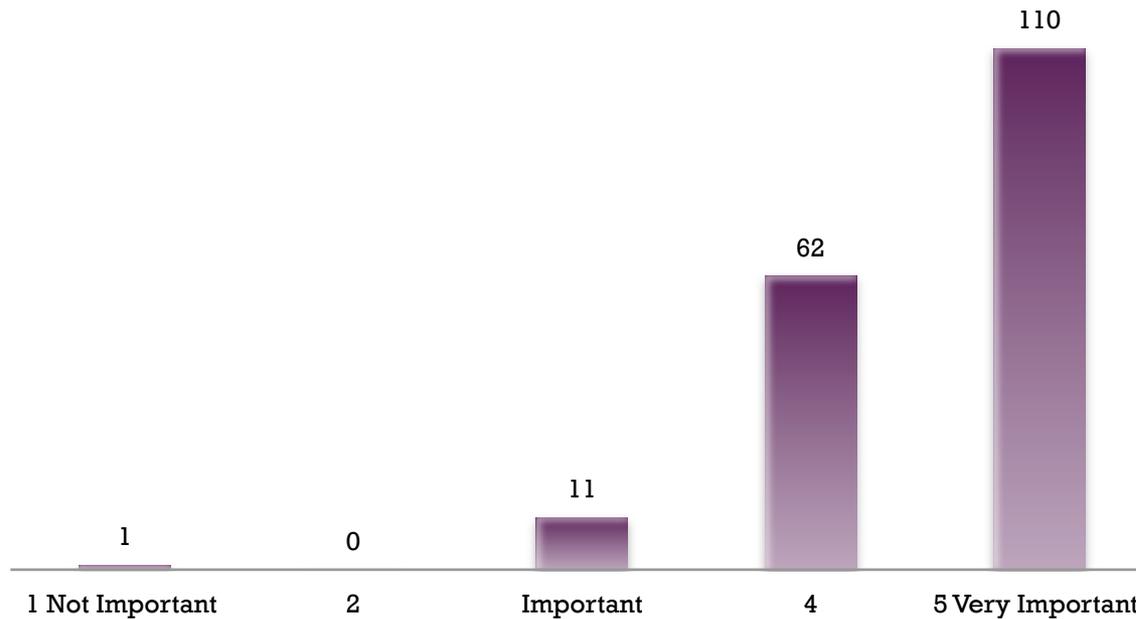
+ 5. What are the key things that would encourage you to use the shop?



Additional drivers mentioned – Reliability of stock, local produce, good relationship between staff and customers and community initiative.

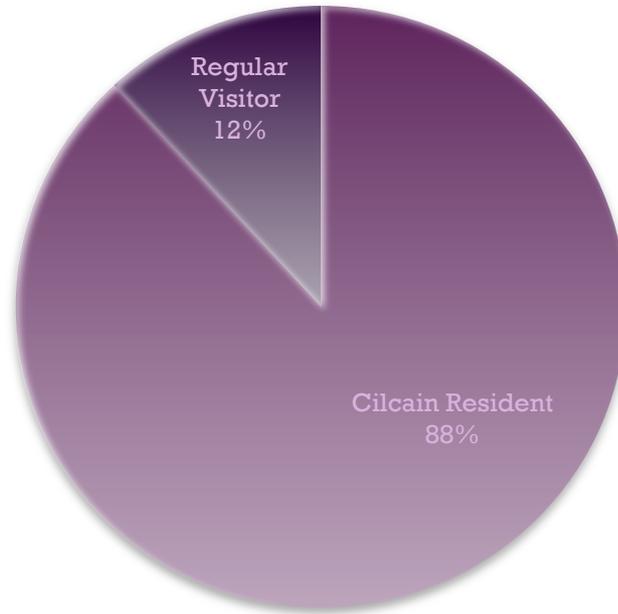
Comment: Affordability scored highly closely followed by opening hours. Product quality scored the lowest, suggesting that convenience is key.

+ 6. On a scale of 1 – 5 (where 1 is not important and 5 is very important), how important do you think it is to have a village shop in Cilcain?



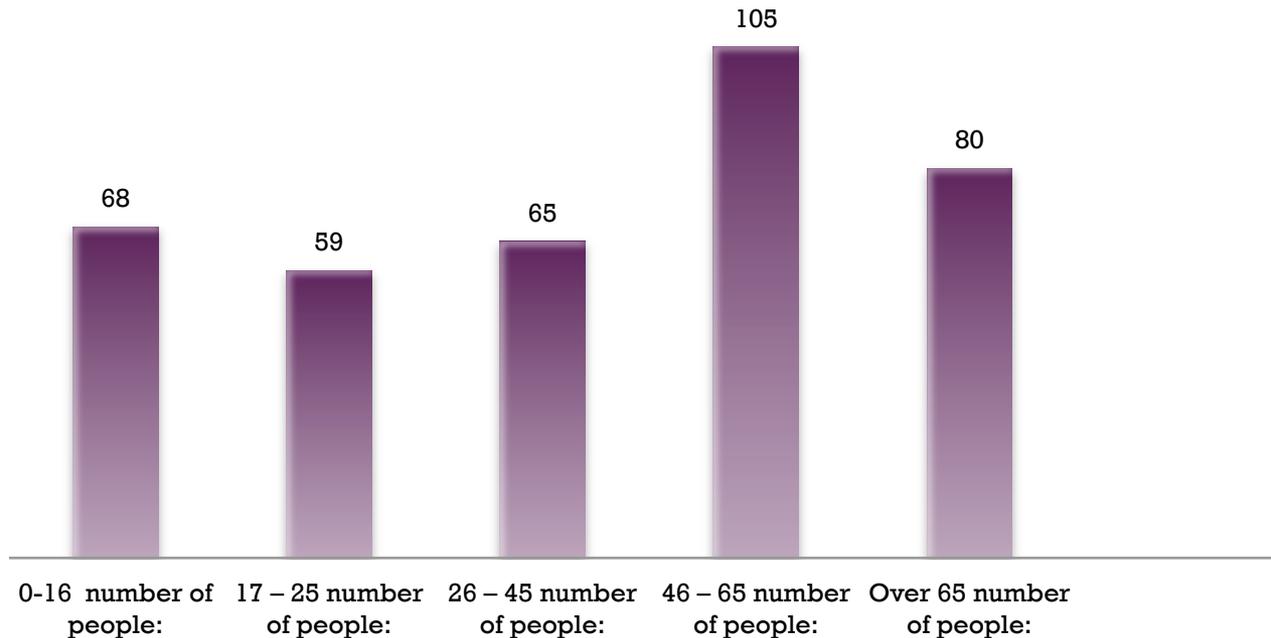
Comment: A village shop is very important to the majority of participants.

+ 7. Resident/Visitor



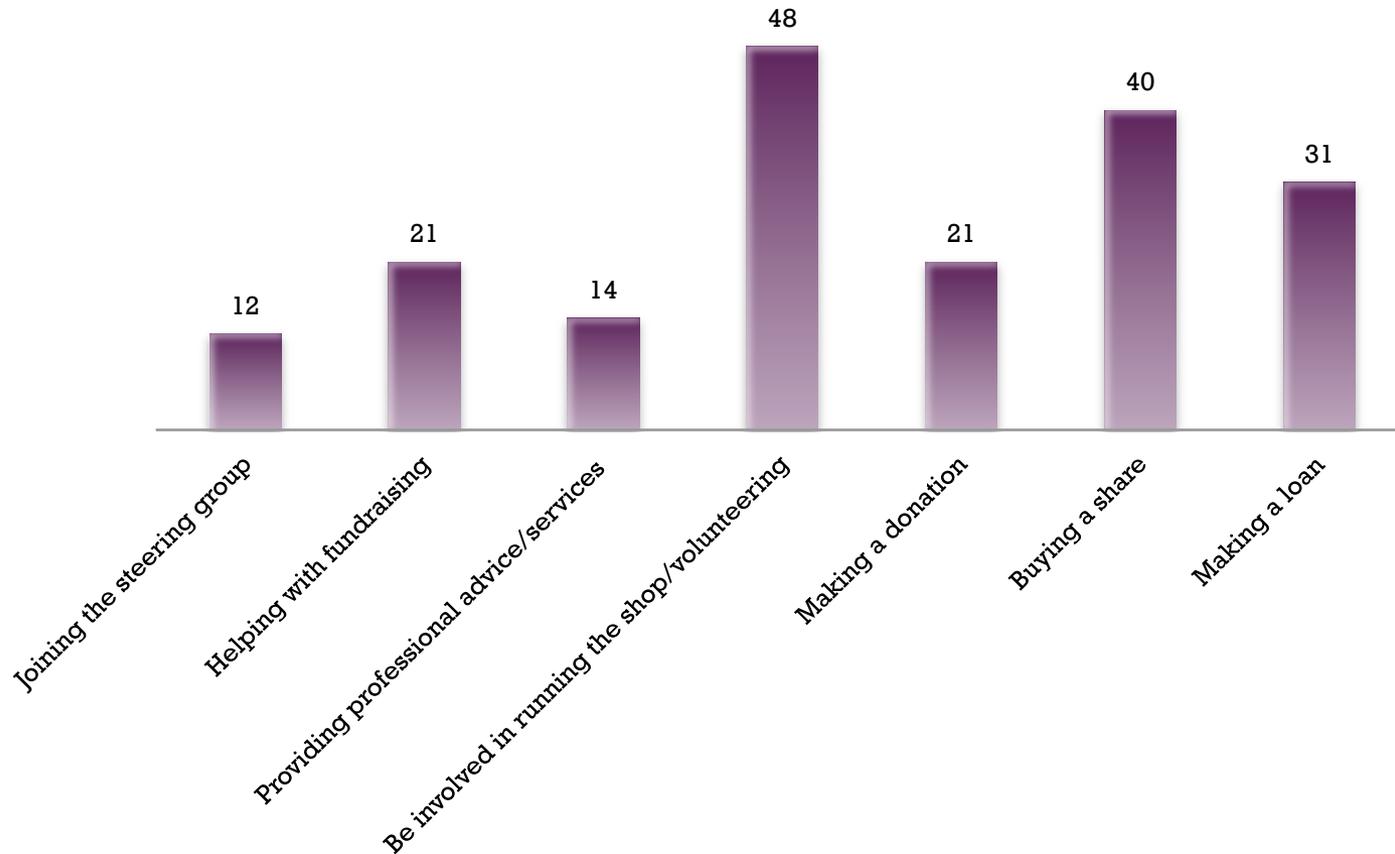
Comment: Majority of respondents were Cilcain residents.

+ 8. Please state how many people in each age range there are in your household:



Comment: The questionnaire obtained a good representation of all ages.

+ 9. Would you or anyone in your household be interested in helping a community shop project in any way by:



Comment: Results suggest that there would be plenty of people willing to support a community shop.